

BMW Canada Inc. 2017 Product Planning Bulletin



MY2018 M2 Coupé (F87) LCI Overview:

BMW Canada is pleased to announce the MY18 M2 Coupé. The most significant change for MY18 is the interior and exterior aesthetic enhancements included in the LCI.

Please see below for full details on all product, pricing, and package changes for MY2018.

Model Range:
M2 Coupé
SOP: 07/2017

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Pricing and Equipment Changes:

With unprecedented demand and significant interior enhancements, the 2018 BMW M2 receives an MSRP adjustment of +\$1,700. Other product changes are comprised of new standalone options which further accentuate the aggressive styling of the M2. See below for a complete breakdown of 2018 pricing and equipment changes. Further details are available on the product ordering and pricing guides.

Base MSRP Changes:	
Base MRSP Increase	+ \$1,700
Standard Equipment Changes:	
iDrive 6.0	✓
LED Headlights and Rear Lights	✓
Interior Material/Trim Refinements	✓
Standalone Option Changes:	
552 Adaptive LED Headlights	\$1,000



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Overview of LCI Enhancements:

New Adaptive LED Headlights

To further differentiate the M2 from the 2 series lineup, it is highly recommended to equip the optional 552 Adaptive LED Headlights for enhanced aggressive styling.



Redesigned Interior

New Instrument Cluster
Display w/ Black Panel
Design.

New Centre
Console Design in
High-Gloss Black.

New Interior Trim
w/ Chrome
Application.

New Air Vent
Design.



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Technology – Infotainment and Instrumentation.

Continued Roll-Out of iDrive 6.0.

After making its debut with the all-new BMW 5 Series, the latest version of the iDrive infotainment system will be available on 2 Series LCI. Moving to its 6th iteration, the main iDrive display now conveniently arranges infotainment functions into 6 live tiles (3 tiles x 2 pages). These individual tiles can be rearranged in any order and continuously display information in real-time. With iDrive 6.0, BMW once again sets the benchmark for intuitive user experience.

iDrive 6.0 Highlights include:

- New main menu structure with configurable tiles featuring live content.
- Intelligent Voice Control system including Natural Language Understanding.
- Automatic over-the-air map updates up to 4x annually.
- Wireless compatibility for Apps.



If you have any questions about the 2018 BMW M2 Coupe, please reach out to:

George Bidzios

Product Planning Analyst - 2 Series, BMWi
BMW Canada
905.428.5968
George.Bidzios@partner.bmw.ca

Matthew Wilson

National Manager, Product Planning
BMW Canada
905.428.5443
Matthew.Wilson@bmwgroup.ca

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Ordering Guide

Model Year 2018

M2 Coupe

Effective July 1, 2017



Series	Model Description	Body Group	NA Code	AG Code	Engine	SOP
2 Series	M2 Coupe	F87	18M2	1J53	N55B30T0	07/17

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Ordering Guide

Model Year 2018

Change Notes

M2 Coupe

Effective July 1, 2017



5/31/2017	Bidzios	Production: July 2017
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Ordering Guide

Model Year 2018

SOP: 07/17

M2 Coupe

Effective July 1, 2017

M2 Coupe

18M2
1J53



Standard

1CC Automatic Start/Stop function	488 Lumbar Support	5AS Driving Assistant
248 Heated Steering Wheel	493 Storage Compartment Package	5DC Rear-seat headrests, folding
249 Multi-Function Steering Wheel with Cruise Control	494 Heated Front Seats	609 On-Board Navigation
2VZ 19" Lt/Ally Wheels, Double-Spoke 437M, (style 437M) Black, Perf. Non-RFT	4AE Armrest front, sliding	655 SiriusXM Satellite Radio Tuner
302 Alarm System	4MC Carbon Fibre Trim	674 Harman Kardon Sound System
319 Universal Remote Control	4NE Blow-by heater	6AC BMW Assist Emergency Call
322 Comfort Access	502 Headlight Washers	6AE BMW TeleServices
3AG Rear View Camera	507 Park Distance Control, rear	6WA Instrument Cluster, ext.
423 Velour Floor Mats	521 Rain Sensor with Auto Headlamps	760 High-Gloss Shadow Line
430 Auto Dimming Exterior Mirrors	534 Automatic Climate Control	775 Anthracite Roofliner
431 Auto Dimming Interior Mirror	544 Dynamic Cruise Control	7S9 BMW ConnectedDrive Services Professional
441 Smoker's Package	563 Lights Package	8KL Oil Service Interval 15,000km
459 Electric Seats w/ Driver Mem.	5A2 LED Headlights	8TH Speed Limit Info
481 Sport Seats	5AC High-Beam Assistant	ZMA 6-Speed Manual Transmission

Exterior Colours

Non-Metallic (STD)

300 Alpine White

Metallic

475 Black Sapphire Metallic
B39 Mineral Grey Metallic
C16 Long Beach Blue Metallic

Interior Upholsteries

Dakota Leather

LCNL Black Dkt Lthr w/Blue Contrast Stitching

Packages

ZTV Smartphone Connectivity Package

6CP Apple CarPlay Preparation
6NW Wireless Charging w/Extended Bluetooth and USB
6WD WiFi Hotspot
*6NW includes: Wireless charging, 2 USB ports, ability to connect 2 phones via bluetooth, passenger bluetooth microphone.

Options

2MK M Double Clutch Transmission	552 Adaptive LED Headlights	ZSP Special Order
403 Glass Sunroof	ZED European Delivery	ZX1 M Performance Exhaust w/Carbon Tips



Wheel Overview

Wheels

M2 Coupe



19" Lt/Aly Wheels, Double-Spoke 437M, Black, Perf. Non-RFT

Front: 19x9.0, 255/35 R19

Rear: 19x10.0, 275/35 R19

Code: 2VZ
Style: 437M

Standard

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Pricing Guide

Model Year 2018

Suggested Retail Price

M2 Coupe

Effective July 1, 2017



Series	Model Description	Body Group	NA Code	AG Code	Engine	SOP
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Pricing Guide

Model Year 2018

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Effective July 1, 2017



Change Notes

5/31/2017

Bidzios

Production: July 2017

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Pricing Guide

Model Year 2018

Suggested Retail Price

M2 Coupe

Effective July 1, 2017



		M2 Coupe
Start of Production		07/2017
Base Price		\$65,200
Base Price - European Delivery		\$65,200
Base Price - Diplomat		\$65,200
Non-Metallic		STD
300	Alpine White	x
Metallic		\$895
475	Black Sapphire Metallic	x
B39	Mineral Grey Metallic	x
C16	Long Beach Blue Metallic	x
Upholstery		
LC	Dakota Leather	NC
LCNL	Black Dkt Lthr w/Blue Contrast Stitching	x
Packages		
ZTV	Smartphone Connectivity Package	\$750
6CP	Apple CarPlay Preparation	x
6NW	Wireless Charging w/Extended Bluetooth and USB	x
6WD	WiFi Hotspot	x
*6NW includes: Wireless charging, 2 USB ports, ability to connect 2 phones via bluetooth, passenger bluetooth microphone.		x
Options		
2MK	M Double Clutch Transmission	\$3,900
403	Glass Sunroof	\$1,500
552	Adaptive LED Headlights	\$1,000
ZED	European Delivery	NC
ZSP	Special Order	\$400
ZX1	M Performance Exhaust w/Carbon Tips	\$3,500
Standard		
1CC	Automatic Start/Stop function	STD
248	Heated Steering Wheel	STD
249	Multi-Function Steering Wheel with Cruise Control	STD
2VZ	19" Lt/Ally Wheels, Double-Spoke 437M, Black, Perf. Non-RFT (19x9.0, 255/35 R19 front and 19x10.0, 275/35 R19 rear)	STD
302	Alarm System	STD
319	Universal Remote Control	STD
322	Comfort Access	STD
3AG	Rear View Camera	STD
423	Velour Floor Mats	STD
430	Auto Dimming Exterior Mirrors	STD
431	Auto Dimming Interior Mirror	STD
441	Smoker's Package	STD
459	Electric Seats w/ Driver Mem.	STD
481	Sport Seats	STD
488	Lumbar Support	STD
493	Storage Compartment Package	STD
494	Heated Front Seats	STD
4AE	Armrest front, sliding	STD
4MC	Carbon Fibre Trim	STD

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Pricing Guide

Model Year 2018


Suggested Retail Price

M2 Coupe

Effective July 1, 2017



		M2 Coupe
Standard		
4NE	Blow-by heater	STD
502	Headlight Washers	STD
507	Park Distance Control, rear	STD
521	Rain Sensor with Auto Headlamps	STD
534	Automatic Climate Control	STD
544	Dynamic Cruise Control	STD
563	Lights Package	STD
5A2	LED Headlights	STD
5AC	High-Beam Assistant	STD
5AS	Driving Assistant	STD
5DC	Rear-seat headrests, folding	STD
609	On-Board Navigation	STD
655	SiriusXM Satellite Radio Tuner	STD
674	Harman Kardon Sound System	STD
6AC	BMW Assist Emergency Call	STD
6AE	BMW TeleServices	STD
6WA	Instrument Cluster, ext.	STD
760	High-Gloss Shadow Line	STD
775	Anthracite Roofliner	STD
7S9	BMW ConnectedDrive Services Professional	STD
8KL	Oil Service Interval 15,000km	STD
8TH	Speed Limit Info	STD
ZMA	6-Speed Manual Transmission	STD

Wheels		
	19" Lt/Aly Wheels, Double-Spoke 437M, Black, Perf. Non-RFT Front: 19x9.0, 255/35 R19 Rear: 19x10.0, 275/35 R19 Code: 2VZ Style: 437M	Standard