# 2015 Product Planning Bulletin





#### 2016 BMW M4 GTS PRODUCT BULLETIN.

BMW Canada is pleased to announce pricing and ordering details for the 2016 BMW M4 GTS. This hyper-exclusive derivative of the BMW M4 represents BMW M's competency for building ultra-high-performance vehicles for the track. Production is restricted to 700 units globally (manufactured from Mar 2016 – Nov 2016). As the number one BMW M market in the world, Canada will receive a total of 50 units.

The M4 GTS features extensive lightweight, aerodynamic and performance upgrades including:

- First-ever water injection engine in a production car, produces 493 HP and 442 ft-lb of torque
- Adjustable front splitter and rear wing
- Adjustable coil-over performance suspension
- Enhanced M Carbon Ceramic brakes
- Lightweight interior with rear seat deletion and unique lightweight sport seat with M Stripe
- Factory installed roll cage and integrated fire extinguisher
- Michelin Pilot Sport Cup 2 Tires

These performance enhancements propel the M4 GTS from 0-100 MPH in 3.8 seconds. A Nurburgring lap time of 7:28 makes the M4 GTS the fastest going road car BMW has ever produced.

A thorough product overview can be found in the appendix section of this document.

#### **PRICING**

MY 2016 M4 GTS MSRP: \$153,000

There are no standalone options or packages available for this vehicle. The above represents fully-equipped and all-inclusive price. Please see product order guide in appendix section of this document.

# 2015 Product Planning Bulletin



#### **EXTERIOR**

The M4 GTS comes standard with acid orange exterior accents. The manually adjustable front diffuser has two modes, one for road driving and one for the racetrack, which optimizes airflow below the car, exiting via the carbon fiber rear diffuser. An adjustable rear spoiler is also crafted in carbon fiber. The hood is constructed (finished in body colour) from carbon fiber, which provides 25 % weight savings verses aluminum. The M4 GTS also features OLED taillights, for the first time on a production BMW.









There are four exterior colour options:



Frozen Dark Grey



Alpine White



Black Sapphire



Mineral Grey

# 2015 Product Planning Bulletin



#### **INTERIOR**

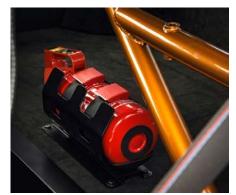
The M4 GTS comes standard with an exclusive motorsport oriented exterior. Drivers are treated to sport seats with cut-outs in the seat back, finished in a combination of Alcantara and Merino leathers. Seatbelts are finished with BMW M stripes. A Merino leather wrapped dash is accented with a tasteful and premium contrasting stitch. Black is the only interior colour available.



A special lightweight center console and door panels with BMW M pull straps contribute to the vehicle's drastically reduced curb weight. An Alcantara wrapped steering wheel features a center marker in acid orange, allowing drivers to quickly locate the center point during performance driving. Exclusive Alcantara trim with GTS badging denotes exceptional performance characteristics. The standard club sport package includes a rear seat delete, roll bar in acid orange and integrated fire extinguisher.







# 2015 Product Planning Bulletin



#### **EQUIPMENT OVERVIEW.**

- Servotronic electric power steering
- M Multi-function steering wheel w/ cruise control
- M Double Clutch Transmission (DCT)
- M Carbon Ceramic disk brakes
- Individual tire pressure monitoring
- Alarm system
- Universal remote control
- Velour floor mats
- Auto dimming interior & exterior mirrors
- Single-zone climate control
- Manual seat w/ power adjustable bolsters
- Storage compartment package
- Interior trim in Alcantara Anthracite
- Park distance control, front and rear
- Rain sensor and auto headlights
- Dynamic cruise control
- Active LED headlights
- M Coilover suspension (adjustable)
- Titanium exhaust

- Lights package
- Organic LED Taillights
- On-board Navigation
- Head-up display
- Sirius XM Satellite Radio
- BMW Assist w/ emergency call
- BMW Teleservices
- Internet
- USB integration with Bluetooth handsfree
- Extended instrument cluster
- High-gloss shadow line
- BMW ConnectedDrive Services
- Speed limit info
- Headliner in Alcantara Anthracite
- 19" F 20" R Wheels (666M)
- Michelin Pilot Sport Cup 2 Tires
- Rollover bar in acid orange
- Handbrake boot in Alcantara
- Fire extinguisher

#### **PRODUCT OVERVIEW**

#### 2016: 30 years of BMW M3 and launch of the BMW M4 GTS.



2016 is a special one for BMW M, as the company will be celebrating an important milestone: the 30<sup>th</sup> anniversary of the BMW M3. Launched in 1986, the BMW M3 (E30) was an exceptional sports car – the first premium high-performance automobile derived from a compact executive sedan production model. Since then, the BMW M3 has become the epitome of sporting high-performance cars with everyday usability and inspired many imitations in its class. To coincide with this anniversary, BMW M will be introduces a new special-edition model within the BMW M3/M4 series: the BMW M4 GTS.

#### BMW M4 GTS – a road legal race car.

Like its legendary predecessors, the BMW M4 GTS draws on a proud motor racing history. Frank van Meel, CEO of the BMW M, describes the BMW M4 GTS as "... a sports car radically designed for superior dynamics and breath-taking performance on the race track. This is our way of demonstrating what is possible with a road-legal vehicle today."

Thus, the new limited-edition model is aimed at drivers with a preference for high-performance vehicles who expect tremendous engine power as well as consistent lightweight design, superior steering precision and excellent handling – all prerequisites for success on the race track.



#### BMW M design as an expression of race bred aerodynamics.

The visual presence of the BMW M4 GTS is a statement in itself: the front is dominated by strongly sculpted lines and contours and an eye-catching splitter below the front apron, highlighted in bright Acid Orange. In addition to the hallmark BMW M design elements such as the M exterior mirrors and M side gills, the powerdome hood is constructed from carbon-fibre reinforced plastic (CFRP). It is 25 per cent lighter than an aluminium equivalent and

# 2015 Product Planning Bulletin



also lowers the car's centre of gravity. In addition, a distinctive air vent in the hood optimises airflow and reduces lift on the front axle. The exclusive splitter below the front diffuser divides the air stream, guiding parts of it below the vehicle where the airflow is accelerated on its way to the carbon diffuser at the rear, maximising downforce in fast bends. In a tribute to motor racing the splitter comes with two adjustable settings: one for the road (retracted, for increased airflow to the engine and improved pedestrian protection) and one for the race track (more airflow under the vehicle, for extra downforce).

#### Carbon rear wing - adjustable, with three settings.

The motor sport heritage of the BMW M4 GTS becomes most apparent in the rear area. The boot lid behind the CFRP roof features an adjustable carbon rear wing with three settings: one for minimum drag in everyday driving, and two additional ones for the race track. The exhaust system with titanium silencers features two twin tailpipes – another familiar characteristic of BMW M models. With a diameter of 80 mm and laser-engraved M emblems, the titanium tailpipes ensure a highly emotive, hallmark M sound which can be varied by means of the driving modes.



#### BMW Organic Light with OLED technology.

Another highlight of the BMW M4 GTS – and a world-first in a production model – are its innovative OLED taillights. OLEDs (Organic Light Emitting Diodes) generate light by means of very thin semiconductor layers crafted from organic materials. Unlike LED lights, which are composed of individual dots of light, OLEDs create completely homogeneous light-emitting areas. Their depth is only 1.4 millimetres, and individual light modules can be controlled separately, allowing completely new lighting design options. In the BMW M4 GTS, the taillights emphasise the width of the rear and make it look even more impressive on the road while giving it an unmistakeable appearance – both during the day and at night.

#### Motorsport oriented interior.

The purist design of the interior of the BMW M4 GTS also reflects this car's rigorous commitment to motor racing, both in the features included as standard and the special equipment options available exclusively for the BMW M4 GTS. Interior features include, among others:

- M seats with exclusive Alcantara/Merino leather upholstery and coloured M strip in the backrest, low seating
  position and perfect lateral support combined with superior comfort for longer journeys.
- M Sport steering wheel finished in Alcantara and perforated marker strip in contrasting Acid Orange at the 12 o'clock position. This marker allows drivers to visually identify the centre position quickly, including when on the race track.
- New, lightweight centre console with Alcantara cover and contrasting seams in dark grey, weighs 30 per cent less than its counterpart in the BMW M4 Coupé.
- Weight-optimised door and side trims, looped door closures instead of handles and the lack of a rear seat bench – replaced by a fiberglass reinforced plastic rear cover combined with a carbon-sandwich rear wall.
- Clubsport package (standard) with rollover bar (Acid Orange) and integrated fire extinguisher.

Standard features also include air conditioning, Navigation System Professional, Adaptive LED headlights, PDC at the front and rear and extended BMW Individual high-gloss Shadow Line.

# 2015 Product Planning Bulletin



Water injection for maximum power and efficiency.

Like the BMW M4 Coupé, the BMW M4 GTS features the multi-award-winning, extremely powerful and highly efficient three-litre in-line six-cylinder engine with M TwinPower Turbo technology. But at 493 hp, this engine delivers 68 hp more in the BMW M4 GTS than in the standard BMW M4 Coupé. This increase in power is the result of an innovative water injection system making its world premiere in a production model.



The vehicle contains a separate water tank in the luggage compartment floor that has a capacity of five litres. Water from this tank is injected into the engine's air intake collector as a fine spray. As this water evaporates, it reduces the intake air's temperature by around 25 degrees Celsius. This lowers the final air temperature in the combustion chamber, enabling the turbo engine to operate with a higher charging pressure and an earlier ignition point. In addition, water injection significantly improves the engine's efficiency. Under full load, it improves both power output and torque (442 lb-ft) without compromising efficiency.

With this new injection technology, the BMW M4 GTS accelerates from 0 to 100 km/h in just 3.8 seconds. Its (electronically limited) top speed is 305 km/h.

# Standard: 7-speed M double-clutch transmission with Drivelogic.

The engine is mated to the familiar 7-speed M double-clutch transmission with Drivelogic (M DCT), which transmits power to the rear wheels, integrated Launch Control has been adapted to the car's power and torque and guarantees optimal acceleration from a standing start, with better values than can be achieved with a manual gearbox. In addition, Stability Clutch Control opens the clutch when oversteering in order to stabilise the vehicle if required.



#### Nürburgring record setting chassis.

In addition to comprehensive lightweight engineering modifications that significantly lower the vehicle's centre of gravity and reduce its overall weight to 1,510 kg (weight-to-power ratio: 3.02 kg/hp), BMW M focused on the chassis components used in the BMW M4 GTS. The three-way M thread chassis (with adjustable ride height via threads on the spring struts) can be mechanically adjusted for both the compression and rebound stages, allowing it to be adapted to varied race track characteristics. New swivel bearings for the front axle enable a greater wheel camber and enhance cornering stability. A performance oriented steering rack provides direct and precise steering. The result: a sensational 7:28 minutes time on the Nürburgring Nordschleife, making the BMW M4 GTS the fastest road-legal BMW M car ever.

Great acceleration calls for equally powerful deceleration. The BMW M4 GTS comes with standard M carbon ceramic brakes with six pistons on the front wheels and four pistons on the rear wheels. New brake pads on the rear wheels further enhance braking performance. Michelin Pilot Sport Cup 2 tires are equipped as standard (265/35 R19 at the front and 285/30 R20 at the rear).

# 2015 Product Planning Bulletin



BMW ConnectedDrive also available for the BMW M4 GTS.

To be a true BMW M car, the M4 GTS must be capable in everyday driving during which drivers will enjoy all the convenience and connectivity provided by BMW ConnectedDrive, including its comprehensive range of driver assistance systems and Services & Apps. In addition, the following equipment is ideal for use on the race track:

- Full-colour BMW Head-up Display with M-specific display: projects a brilliant display containing all relevant information directly into the driver's field of vision. This includes in particular rev counter, gear selection and shift point displays.
- **BMW M Laptimer app:** app ideally complements track driving. In conjunction with the Navigation System it enables a precise analysis of one's driving, records acceleration, brake points, lap times and g-forces. Lap times and data for different drivers can be analysed, compared and shared. The

times and g-forces. Lap times and data for different drivers can be analysed, compared and shared. The smartphone with the installed app is connected to the vehicle via a USB cable.



#### Competitors: Porsche 911 GT3 and future Mercedes AMG.

Direct competitors to the BMW M4 GTS come mainly from Porsche and Mercedes-Benz. Both brands have model derivatives in their portfolio that have in part been designed for use on racetracks – Porsche has the 911 GT3 while Mercedes-AMG has the AMG GT S. Mercedes is also expected to launch the AMG C63 Coupé Black Series in 2017.

Ordering Guide

Model Year 2016

Effective March 16, 2016

1649 M4 GTS 4S93

#### Standard

SOP: 03/16

216 Servotronic 249 Multi-Function Steering Wheel with Cruise Control

2MK M Double Clutch Transmission

2NK M Carbon Ceramic Brake 2VB Tire Pressure Monitor

302 Alarm System

319 Universal Remote Control

423 Velour Floor Mats

430 Auto Dimming Exterior Mirrors 431 Auto Dimming Interior Mirror

Adjustable Seat Width w Electric 490

Lumbar

493 Storage Compartment Package

4WH Anthracite Alcantara Trim w/GTS Badge 508 Park Distance Control, front and rear

521 Rain Sensor with Auto Headlamps 544 Dynamic Cruise Control

552 Active LED Headlights

563 Lights Package 5AN BMW Organic LED Taillights 5DS Luggage-Compartment Emergency

Unlocking On-Board Navigation 610 Head-Up Display

655 SiriusXM Satellite Radio Tuner 6AC BMW Assist Emergency Call

6AE BMW TeleServices

6AR Internet

6NH USB Integration with Bluetooth 6WA Instrument Cluster, ext.

760 High-Gloss Shadow Line 775 Anthracite Roofliner

7S9 BMW ConnectedDrive Services Package

Speed Limit Info

Z02 19" Front, 20" Rear M Wheels, 666 M (style 666 M) AcidOrange Accent, Pilot Sport Cup 2

#### **Exterior Colours**

Non-Metallic 300 Alpine White

Z07 Frozen Dark Grey

Metallic

M4 GTS

475 Black Sapphire Metallic B39 Mineral Grey Metallic

Interior Upholsteries Extended Merino Leather

ZUR Black Merino Leather w/ Alcantara Inserts

#### **Options**

ZED European Delivery

Ordering Guide Model Year 2016

#### M4 GTS Effective March 16, 2016



#### **Wheel Overview**

M4 GTS

#### Wheels



Style: 666 M

19" Front, 20" Rear M Wheels, 666 M AcidOrange Accent, Pilot Sport Cup 2 Tires

Standard

Code: Z02

Front: 19x9.5, 265/35 R19 Rear: 20x10.5, 285/30 R20

Pricing Guide Model Year 2016 Suggested Retail Price

#### M4 GTS Effective March 16, 2016



	M4 GTS
Start of Production	03/2016
Base Price	\$153,000
Base Price - European Delivery	NA
Base Price - Diplomat	\$153,000

	Non-Metallic	NC
300	Alpine White	х
Z07	Frozen Dark Grey	x

	Metallic	NC
475	Black Sapphire Metallic	х
B39	Mineral Grey Metallic	X

	Upholstery	
LK	Extended Merino Leather	NC
ZUR	Black Merino Leather w/ Alcantara Inserts	x

ō	ption	ns en	
Z	ED	European Delivery	NC

Standa	ard	
216	Servotronic	STD
249	Multi-Function Steering Wheel with Cruise Control	STD
2MK	M Double Clutch Transmission	STD
2NK	M Carbon Ceramic Brake	STD
2VB	Tire Pressure Monitor	STD
302	Alarm System	STD
319	Universal Remote Control	STD
423	Velour Floor Mats	STD
430	Auto Dimming Exterior Mirrors	STD
431	Auto Dimming Interior Mirror	STD
490	Adjustable Seat Width w Electric Lumbar	STD
493	Storage Compartment Package	STD
4WH	Anthracite Alcantara Trim w/GTS Badge	STD
508	Park Distance Control, front and rear	STD
521	Rain Sensor with Auto Headlamps	STD
544	Dynamic Cruise Control	STD
552	Active LED Headlights	STD
563	Lights Package	STD
5AN	BMW Organic LED Taillights	STD
5DS	Luggage-Compartment Emergency Unlocking	STD
609	On-Board Navigation	STD
610	Head-Up Display	STD
655	SiriusXM Satellite Radio Tuner	STD
6AC	BMW Assist Emergency Call	STD
6AE	BMW TeleServices	STD
6AR	Internet	STD
6NH	USB Integration with Bluetooth	STD
6WA	Instrument Cluster, ext.	STD
760	High-Gloss Shadow Line	STD
775	Anthracite Roofliner	STD
7S9	BMW ConnectedDrive Services Package	STD
8TH	Speed Limit Info	STD

Pricing Guide Model Year 2016 Suggested Retail Price

#### M4 GTS Effective March 16, 2016



		M4 GTS
Stand	ard	
Z02	19" Front, 20" Rear M Wheels, 666 M AcidOrange Accent, Pilot Sport Cup 2 Tires (19x9.5, 265/35 R19 front and 20x10.5, 285/30 R20 rear)	STD

۱,	11	 $\sim$	_



19" Front, 20" Rear M Wheels, 666 M AcidOrange Accent, Pilot Sport Cup 2 Tires

Standard

Front: 19x9.5, 265/35 R19 Rear: 20x10.5, 285/30 R20

Code: Z02 Style: 666 M

**BIMMERPOST.com**