

BMW M



The Ultimate
Driving Experience



2016 BMW M EUROPEAN TOUR

BMW CANADA

AGENDA.

DAY 1 18/05/2016

- **Arrival in Munich.**
- Welcome Reception and Dinner.
- **Hotel: Bayerischer Hof.**

DAY 2 19/05/2016

- **Munich to Salzburg, Austria.**
- BMW Welt Delivery with drive to Salzburg to Follow.
- **Hotel: Schloss Fuschl.**

DAY 3 20/05/2016

- **Salzburgring Drive Experience.**
- Salzburgring Experience (10 a.m. - 3 p.m.) followed by drive to Innsbruck.
- **Hotel: InterAlpen Hotel.**

DAY 4 21/05/2016

- **Innsbruck to Lake Como, Bellagio, Italy.**
- **Hotel: Grand Hotel Villa Serbelloni.**

DAY 5 22/05/2016

- **Lake Como to Rapallo, Italy.**
- **Hotel: Excelsior Palace.**

DAY 6 23/05/2016

- **Rapallo to Monte Carlo, Monaco.**
- **Hotel: Fairmont Monte Carlo.**

DAY 7 24/05/2016

- **Departures.**



2016 BMW M EUROPEAN TOUR.

GENERAL ROUTE PLAN.

1,000 KM – OVER 6 NIGHTS / 7 DAYS.

- Overnight Stays/Hotels
- Direction
- Cities and places on the way



HOTEL BAYERISCHER HOF MUNICH



FIRST CLASS ACCOMMODATION
IN MUNICH: THE WORLD FAMOUS
HOTEL BAYERISCHER HOF.

HIGHLIGHTS:

- Traditional hotel in the heart of Munich since 1841.
- Royal luxury in a stylish ambience.
- 1,200 squaremetre award-winning spa area.
- Large entertainment variety.
- Well-stocked wine cellar.



The moment you enter the building, you will become aware of the atmosphere of a leading world-class luxury hotel. Ideally situated in the old town district of Munich, in direct proximity to the most important sights and shopping opportunities. With a selection of 350 luxurious rooms and suites, each one of them lavishly equipped and individually designed.

In the evening you will enjoy a delicious dinner in the Garden-Restaurant and become a part of the artwork, which was conceived by the renowned Belgian interior designer Axel Vervoordt. This restaurant presents an artful cuisine with Mediterranean and South German ascendancies. The place of impressions is the high winter garden and an atmospheric fireplace, which points at the Garden-Salon.



SCHLOSS FUSCHL SALZBURG



FIRST CLASS ACCOMMODATION
IN SALZBURG, AUSTRIA:
HOTEL SCHLOSS FUSCHL

HIGHLIGHTS:

- Schloss Fuschl SPA with its harmonious atmosphere and elegant fin de siècle ambience.
- 9-hole golf course.
- Incomparable lakeside location.
- Numerous art works in the Schloss Fuschl Collection.



The historic Schloss Fuschl's mission has always been to provide an unforgettable stay for every guest. The balance between tradition and modernity reflects itself as much in the unique collection of works by the Old Masters that characterize the Schloss Fuschl as in our rooms, which are specially made to measure to meet the particular needs of our guests.

With its incomparable lakeside location, this castle has hosted archbishops, empresses and film stars since 1450. The diverse function rooms promise unforgettable moments and are more than worthy of a hotel in the Luxury Collection.



INTERALPEN HOTEL TYROL



FIRST CLASS ACCOMMODATION
IN TELFS-BUCHEN/SEEFELD:
THE INTERALPENHOTEL.

HIGHLIGHTS:

- 50 metres long indoor swimming pool with Grander water.
- Large terrasse with a beautiful view over the mountains.
- Golf courses at the hotel.
- Culinary delights at the spa-restaurant.
- 6-course à la carte dinner menu.



Feeling comfortable in luxury rooms, having dinner in exclusive restaurants of the highest standards, being inspired by the fantastic natural environment and being spoiled in our spa-oasis area.

On entering this 5-star superior building, you can, of course, feel the luxury combined with an ambience of comfort and friendliness. Forget daily life and enjoy our many facilities like a 5,000m² large spa and wellness area, an outdoor pool or an indoor golf range. Leave your everyday life behind, come to rest and indulge your body. This is the motto at the Interalpen SPA. The architecture alone, the decoration and colours provide a very special and relaxing atmosphere.



GRAND HOTEL VILLA SERBELLONI BELLAGIO



FIRST CLASS ACCOMMODATION
IN BELLAGIO: GRAND HOTEL
VILLA SERBELLONI.

HIGHLIGHTS:

- Beauty Farm housed in the historic villa of the Grand Hotel with over 300 square metres.
- Indoor and outdoor pool.
- 95 rooms and suites with either a view of the lake or the park and village.
- Restaurant on the main terrace with a wonderful view of the Lake.



The Grand Hotel Villa Serbelloni is one of the oldest and most elegant hotels in the Lake Como area and the only 5 star de-luxe hotel in Bellagio.

Lovers of peace and quiet can alternate the pleasure of a poolside drink with beauty treatments and programmes at Villa Serbelloni SPA, the hotel's own beauty farm. Or they can set off from the private dock for a motorboat trip to the historic gardens along the lake which, in Springtime, attract tourists from all over the world: especially for the wonderful flowering of the azaleas. Lovers of sport can take advantage of the hotel gym and tennis courts, enjoy delightful walks or take a mountain bike out on the Bellagio promontory, before freshening up in the swimming pool overlooking the lake.



EXCELSIOR PALACE HOTEL RAPALLO



FIRST CLASS ACCOMMODATION
IN RAPALLO:
EXCELSIOR PALACE HOTEL.

HIGHLIGHTS:

- Beautiful Beach Club terrace with two Jacuzzi and a gazebo for massages.
- Two Restaurants: The Lord Byron restaurant and The Eden Roc Lounge & Restaurant.
- Beauty Farm & Fitness Centre including 2 swimming pools and a gym with Technogym machines.



The unique setting of the Excelsior Palace Hotel, facing the bay of Rapallo (Italian Riviera) to the east and the headland of Portofino to the west, the only 5 stars luxury hotel on the Portofino Coast, has inspired a return to the elegance of the early 1900s, when the international beau monde gathered here.

Excelsior Palace Hotel five-star luxury hotel Rapallo devotes special attention to lovers of relaxation and of excellence, offering a Beach Club with terraces on the sea, individual cabanas and a panoramic swimming pool, in addition to an exclusive wellness centre, an oasis of pure pleasure for personalised treatments, gym and an indoor pool with a sea view.



FAIRMONT HOTEL MONTE CARLO MONACO



FIRST CLASS ACCOMMODATION
IN MONACO: FAIRMONT HOTEL
MONTE CARLO.

HIGHLIGHTS:

- 602 guestrooms and suites.
- Spectacular 45-million-euro refurbishment of the Fairmont Monte Carlo hotel.
- Two restaurants.
- The Willow Stream Fitness & rooftop Pool.
- Spa at Fairmont Monte Carlo with a special ladies lounge.



At the Fairmont Monte Carlo with its stunning views of the Mediterranean Sea, luxurious accommodations and gracious service, no detail is overlooked.

Thanks to the reputation and variety of its dining offering, the Fairmont Monte Carlo has a place of honor amongst the Monaco restaurants.

The spa is complete with eight generously-sized treatment rooms and a manicure/pedicure nail spa all awash in the deepest of sea greens and aquamarine to the coolest of sapphire and cyan. Approximately 900 m² of spacious natural light; this is the newest spa destination from the international award-winning spa brand.



